

Nathaniel Hollywood is the editor of Seattle Spin, an electronic publication of what's happening in Seattle this week. Nathaniel Hollywood was also selected as Seattle's Most Eligible Bachelor in 2003, and we can verify, quite the man about town.

Question: "OK, we covered this once, but for the new listeners, is Hollywood your real last name?"

Mother's maiden name, name switch story.

Question: "Nathaniel, answer this mystery for women. Why is it that guys will ask a woman for her number, and then not call her?"

Let me preface this with three items:

- First, I can't say that all of my answers will be good answers or absolutely free of shame. What I can though is all of my answers will be honest and real
- Second, I can't speak for all guys. I can't answer the question of why some guy didn't call you in particular, but I can provide some overall insight that I hope is meaningful
- Third, I certainly know what it's like to be on other side of the coin. Call a gal up and she'll decline my invitation. Why? 1000 reasons, half to do with me and another half not.

Question: "How did you become aware of the gravity of this question for some women?"

Story of when this became an obvious issue, at the volunteer event

Question: "OK, so really, why is it that you'll be interested enough in a gal to ask for her number, risk rejection, and then not follow-up and call her later on?"

- Lame, I lose your number.
- Lamer, I forget to call.
- Lamest, I lose interest, not in the same emotional state.
- I do get busy.
- I subsequently learn something unfavorable about you.
- Funnel Model, active weekend, 25 numbers, take the top dozen, get 5-6 call backs, go out with 3, to end up with one special person whom I connect with.
- Trade up. Somebody else comes along with whom I have a tighter connection with that I want to pursue.
- Warming Up, practice on low tension targets and game my game together before moving onto the real targets.

- Rarely, to provide a point with my buddies, help build each other up and support each other.
- For other guys, provides an emotional lift.
- Some guys get scared again.

Question: "What can a lady do if a guy asks for her number, and she really does want him to follow-up?"

- Provide your preferred form of contact (email, cell phone) and let him know, "The best way to reach me..."
- Write it down, carry business cards or contact info cards.
- Don't give, trade.
- Let him know the best time to call
- With his contact info, contact him if he doesn't reach you.
- Commit him to it right there
- Ultimately, don't care.

Question: "How can someone contact you?"

Yes, I'll promise to get in touch.